

So You Want To Be A Professor?

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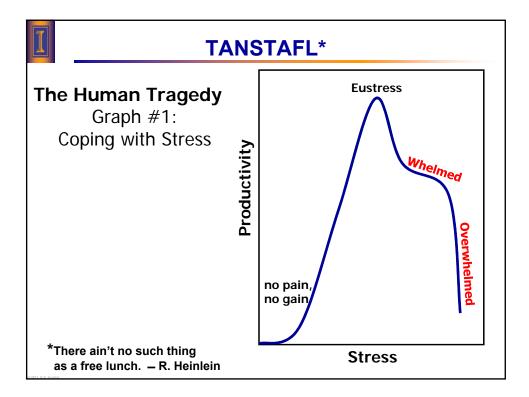
- Managing & Coping
- The Application Process (in the sciences and engineering)
- Planning & Organization
- Presenting



Caveats



- Do as I say, not as I do.
 This presentation represents what I would like to be to do, not necessarily what I actually do!
- De gustibus non disputandum est.
 (There is no arguing about tastes.)
 These are my opinions.
 I could be wrong, but I'm not.
- Snepscheut's Law: In theory, there is no difference between theory and practice. But in practice, there is.
- Monk's Commentary: You'll thank me later.



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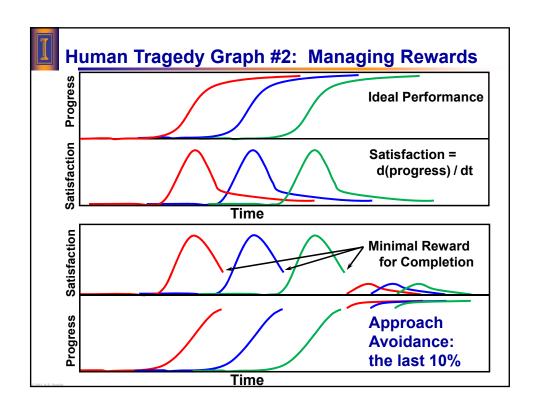
Managing Stress

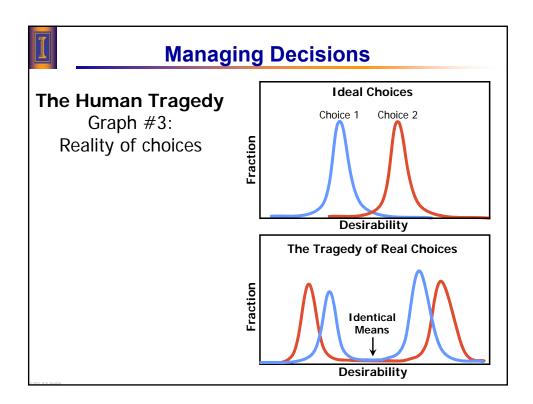
- Initiative vs. Finishitive: starting is hard, finishing is harder.
- Tricks for starting: do something, anything;
 just type, do your favorite part, futz with format, ...
- Distractions are tempting due to rate of change.
 We're much more sensitive to slope than position.
- Finishing. "An artist needs two assistants: one to help create, the other to stop him when he's done." – W. Churchill



Managing Time

- If it isn't worth doing, it isn't worth doing right! kss
- Write it down and the list will remember for you.
- Complex jobs are done one bite at a time: Compartmentalize into small tasks.
 Even 15 min. can get a bite done.
- Enjoy what you are doing! (well, mostly anyway...)
 Do the crappy jobs first thing and quickly.
- Last daily chore: 5 min. to plan tomorrow's day.











- Did you ever wonder what Full Professors were actually full of?
- Faculty are M&M's:
 Hard outer shell, soft interior.
 Inside they're mostly shy,
 insecure, scared little kids.

(Yeah, hard to believe, but think about it: it will explain much of our behavior!)



The Professor



- Why do we do what we do?
- Faculty are exceedingly curious:
 Discovery is not "Eureka", but
 "That's odd..."
- Faculty are 'maladjusted'.
 They try to adjust the world to them, not themselves to the world
- Faculty are borderline obsessivecompulsive: i.e., control freaks.



The Professor



- Why do we *really* do what we do?
 Eaculty are driven by each not \$
- Faculty are driven by ego, not \$.
 Pecking order among peers (world -wide & local), not fame per se with the public.
- Intellectual dare-devils;
 BUT personally risk-averse.
- Tenure is stability
 in exchange for salary
 (remember, scared little kid...).



What Do Faculty Do?

A Professor has 5 jobs:

- **Teaching** (classes, mentoring, advising)
- **Research Mentoring** (graduate students, papers, theses)
- **Service** (committees, reviews, editorships)
- Entrepreneurship (consulting, start-ups)
- Fundraising (needed to support all of the above)
 (aka: 'Grantsmanship')



Professorial Roles: Mentoring

- In sciences, research = graduate education
- Symbiotic: Last Great Medieval Apprenticeship
- Students work WITH the prof., not FOR the prof.
- Invoke their passion for research
 Undergrad: learning that which is known.
 Graduate: learning that which no one knows!
- Mentoring student growth is rewarding in the same way that parenting is, and frustrating in the same way that parenting is!

So, you still want to be a Professor?!

The Assistant Professor Application Process

- Universities solicit applications.
 Must be advertised for legal reasons.
- Applications come in from around the world.
 >100 applications per faculty position.
 At UIUC maybe 10 are good enough to be faculty here.
- Triage process: Eliminate all but 10 or so.
- Jaundiced reading of outside letters.
- Decision who to invite based on CV (i.e., productivity), letters, research props, intangibles (e.g., fit, mentors...)



The Triage Process

- Personal connections do they know your research advisor and like his/her work?
- Publication count.
- Prestige of the journals of your papers.
- Research area; is it exciting; does it fit into where the department sees itself going?
- Teaching: are you serious about being faculty.
- Does the university have the resources for you to do the work?
- Demographics.



Things To Increase Your Chances

 Try to make the personal connections long before your cover letter.

Go out of your way to meet the dept head and relevant faculty of target schools at national meetings.

A year before you apply, be sending out reprints to faculty that overlap closely with your work.

Increase your chances by putting a personal touch into your cover letter.

It was nice meeting you at

Professor X, Y, Z recommended that I write to you Praise the people at the University and tell how you fit in

Ask your research advisor for advice.



There Are Many Qualified Candidates

- Many qualified people will not get an invitation.
- The only solution is to blanket the nation with applications.
- Once a letter has been written, sending it to many is not a problem.
- Pick and choose after you get interviews.



The Research Proposals For A Faculty Job

Big picture:

What is the area that you want to work in?
What are the key questions in that area?
What special expertise do you bring to the table?
How will you be a leader in that area?

- The first big question that you wish to address.
 Why is this question important.
 Overview of how will you address it.
 3 Specific Proposals, typically.
 5 pages each, including background and refs.
- Who will pay for it?



The Hourglass Picture Of Research

Start with an important area!

Describe an important big question in that area that you can use to build your career.

Focus to solvable question.

Observables?

Data Analysis?

Reach conclusions.

Generalize back to big problem!

Adapted From R. Masel and W.M.K. Trochim Cornell



Proposal Evaluation Criteria

- What are you trying to do?
 State your objectives using absolutely no jargon.
 If you cannot explain it simply,
 - If you cannot explain it simply, you are not going to get a job.
- Who will care? If you're successful, what difference will it make?
- What's new in your approach?
- Why do you think it will be successful?
- What special skills do you bring to the question?
- How much will it cost, how long will it take?



Proposal Evaluation Criteria

- If you do what you propose, will you get tenure?
 Faculty generally assume that candidates will only do half of what they propose, if they're lucky!
- Can you do it?
 In your existing work, have you demonstrated the brains and the drive you need for success?
- How well will the work fit into the department?



More Than Just a Proposal

You need a career plan, not just a research prop.

People are judging whether they should hire you as a colleague:

Is your area exciting enough to sustain a career?

Do you have plans beyond the start-up of a lab?

• Indicate that your goal is to become a leader in an area and here is how you will do it. Rather than saying, "Here is a piece of work that I want to do."



The Interview

Everything changes in the interview.
 If you get to the interview, your previous work

has been judged as being good enough:
BUT you *can* still convince them otherwise!!

• Interviews are focused on the future not the past.

The quality of your research ideas.

Whether you can communicate/teach.

Whether you demonstrate drive and enthusiasm you need to succeed.

Whether you can fund your work.



Preparation For The Interview

You need

A 5, 15, and 50 minute description of what you have done.

A 5, 15 and 50 minute description of what you are planning to do.

A 5 minute contingency talk on alternatives you would try if your initial experiments do not work.

A 3 minute blurb on every technique you are planning to use.

A 5 and 15 minute description of your teaching: what, how, why.

A 5 minute description of what you need to get started: equipment, students, space.

A 5 minute sales pitch of how you will fund your work

 You also need to know who you are likely to collaborate with at the university or outside.



The 5 Minute Research Description

Define the problem: What is the area (1 sentence).

Mention why it is important.

What is the first key question to address – this should be one specific aim from your prop. Explain how that fits into the big problem.

- What has been done before (< 4 sentences).
- What are you going to do that is new?
 i.e., how is it different than things that were done before.
- Preliminary results (< 2 sentences).



The 15 Minute Research Description for Each Proposal

- Define the problem:
 What is the area (1 sentence).
 Why it is important.
- What is the first key question to address this should be one specific aim from your prop.
 Two other specific aims from your prop.
 Explain how they fit into the big problem.
- What has been done before (< 4 sentences).</p>
- What are you going to do that is new?
 i.e., how is it different than things
 that were done before.
- Preliminary results (< 2 sentences).



Planning the Organization of the Talk

- You are telling a story.Tell it so they understand.
- Graphics & figures first, then words.
 Easier to organize your talk.
- Verbal comprehension is limited:

Tell them what you are going to tell them, then tell them, then tell them what you told them.



Acknowledgments and Ending

- Note American spelling of "acknowledgments".
- Make it brief and to the point: Thanks to R. Masel for his thoughts on this topic, and P. Darrow for illustrations.
- Let the audience know when you are done! Best closing line:

"And finally, I'd like to thank you for your very kind attention."

(Then, shut up and wait for the applause!)